



Mason & Associates  
Advocates

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# ABOUT US

Mason & Associates was established in the year 2006 by Neel Mason – a former partner at a leading law firm - with an intent to focus on Intellectual Property Law.

Since its inception, the firm has built a significant reputation amongst both clients and peers and is today rated amongst the leading law firms in the Intellectual Property Law sphere, in India.

Mason & Associates comprises of a dynamic team of lawyers, each having considerable experience in different aspects of Intellectual Property Law.

Mason & Associates believes that appreciating client's philosophy and concerns are essential to providing them with the appropriate solution for their specific needs.

Mason & Associates has been involved in work that has influenced some core issues in Intellectual Property Law in India. This includes Mr. Mason having made representations on behalf of right holders before the parliamentary committee examining the Copyright Act amendments.





**COMPLIANCE**

Litigation

Trademark, design and copyright prosecution

Internet Law/Intermediary Compliances

Anti counterfeiting and anti piracy enforcement

Portfolio management

Media and entertainment law

Sports law

Intellectual property advisory

Assignment and Licensing Agreements

Patent advisory and litigation

Competition law

Domain names

AREAS  
OF PRACTICE





# Mason & Associates Advocates

## NEEL MASON

Mr. Mason holds a BA. LL.B. (Hons.) degree from the National Law School of India University, Bangalore and had 9 years experience working with another firm prior to setting up Mason & Associates in 2006.

Throughout his career Mr. Mason has dealt with diverse aspects of intellectual property law with a primary focus on litigation. He has been involved with several path breaking decisions on intellectual property primarily in the areas of copyright and trademark law. Mr. Mason regularly advises clients on their trademark portfolios and works with clients in enforcing and protecting their rights, both in terms of litigation as well as prosecution. He has also done extensive work in the copyright sphere particularly in relation to the publishing and music industry as well as media and internet related issues. Mr. Mason is highly regarded amongst his peers and is a member of several national and international intellectual property law associations and has spoken at numerous intellectual property seminars, conferences and other forums, including appearing before the Parliamentary Committee reviewing amendments to the Indian Copyright Act.

## TEAM PROFILE



## ANKIT RELAN

Mr. Relan handles the firm's copyright and cyber law portfolio, both, in the litigation and contractual space. Before joining the firm in the year 2011, he worked extensively in intellectual property law with several top tier attorneys in India. He holds a degree in law from the IP University, New Delhi and was awarded a certificate of excellence in IPR by the then Chief Justice of India in the year 2009, while completing his post graduation diploma in IPR from the Indian Law Institute, New Delhi.

He regularly advises high profile clients which include e-commerce websites, popular search engines, video streaming websites and some of the biggest names in the Indian music industry on a variety of issues under the Information Technology Act, 2000, the Copyright Act, 1957 (as amended in 2012) as well as the Trademark Act, 1999 such as intermediary liability, cyber defamation, compliances by e-commerce websites, hacking, child pornography, film production agreements, music licensing and acquisition, song publishing agreements etc.

Mr. Relan has also been appearing before various High Courts and tribunals as part of some of the industry defining litigations pertaining to Statutory Licensing under the copyright law, constitutionality of Copyright Board, music licensing on radio, liability of UGC websites under the copyright law, Notice and Take down mechanism in India, fair dealing of copyright on the internet, keyword advertising and potential trademark violations, circumvention of technology etc.

## SABIA VEQAR

Ms. Sabia Veqar joined the firm in the year 2011 and has worked on litigations relating to trade marks, patents, copyright and designs. She has specialized in prosecution in the Trade Marks Registry and handling clients' trade mark portfolios. Sabia is an alumnus of Campus Law Centre, Delhi University. Prior to joining Mason & Associates in 2011, she has worked as a Judicial Clerk with a judge of the Delhi High Court.

Ms. Veqar has done a considerable amount of work in the pharmaceutical trademarks and copyrights sphere representing one of India's largest pharmaceutical companies in litigation. She has also worked on licensing issues in the software industry as well as some contractual issues in the publishing industry. Ms. Veqar has also been involved with patent litigations in relation to both the food industry as well as mechanical patents.

Ms. Veqar has worked towards protecting clients' trade mark rights in different countries and jurisdictions. She also deals with contentious trade mark matters including opposition, rectification, and cancellation proceedings before the Trade Marks Registry and Intellectual Property Appellate Board of India. She is adept at the proceedings qua assignment of intellectual property rights and their recordal before the Trade Marks Registry. Ms. Veqar is proficient in advising clients on anti-counterfeiting actions including investigations and follow up actions and pursuing IP due diligence.

## RIDHIMA PABBI

Ms. Ridhima Pabbi holds a Bachelor of Arts (Hons) degree in History and a LL.B (Hons) degree from Campus Law Centre, Delhi University. Prior to joining Mason & Associates in 2014, Ridhima was a Legal Associate at Enviro Legal Defence Firm.

Ms. Pabbi is a practicing attorney and is enrolled with the Bar Council of Delhi since the year 2012. She is currently working in the area of Intellectual Property Law with primary emphasis on Copyright, Patent, Trademark and Internet Law related advisory and litigation.

## VIHAN DANG

Vihan holds a graduate degree in Biochemistry from Sri Venkateswara College, Delhi University and a law degree from Campus Law Centre, Delhi University. He is a practicing advocate enrolled with the Bar Council of Delhi and a registered Patent Agent. Prior to joining Mason & Associates in 2018, Vihan has worked with other leading IP law firms in the areas of Patent prosecution, Patent and Trademark contentious including litigation. At the firm, he is engaged in all aspects of Intellectual Property Law-Patent, Copyright and Trademark Litigation, prosecution, advisory and contractual work.

## UDAY SINGH CHOPRA

Mr. Uday Singh Chopra holds a B.A.LLB (Hons) degree from Jindal Global Law School. Prior to joining Mason & Associates in the year 2016, Mr. Chopra has worked at the NCR office of an Intellectual Property Law firm, as part of their litigation team.

Mr. Chopra is involved in litigation matters pertaining to information technology, intellectual property, defamation, consumer disputes and privacy law before the Delhi High Court and various district courts and forums. He is also involved in advisory matters and drafting of copyright assignment and license agreements of various kinds.

## EKTA SHARMA

Ekta is a law graduate from Guru Gobind Singh Indraprastha University. Prior to joining Mason & Associates in 2017, Ekta has worked with another intellectual property law firm.

Ms. Sharma has primarily worked on trademark clearance searches, filing and prosecution of trademark applications, opposition and rectification proceedings and enforcement actions. She is currently involved in trademark matters, copyright prosecution and litigation matters pertaining to internet, copyright and trademark law.



## SANYUKTA BANERJIE

Sanyukta holds a LL.B (Hons) degree from Gujarat National Law University. Subsequent to which, she pursued her master's degree from Faculty of Law, National University of Singapore with a specialization in Intellectual Property and Technology Law. Prior to joining Mason & Associates, she worked at an independent law practice, dealing primarily with intellectual property law and service law matters.

Sanyukta is currently involved in matters pertaining to trademark prosecution and litigation, copyright prosecution and litigation, patent infringement and contractual drafting.

## P. VENNELA REDDY

Vennela has graduated with a degree in B.A. LLB from Amity Law School, Delhi, affiliated to Guru Gobind Singh Indraprastha University in 2017. She is currently working on litigation matters related to Trade Marks, Copyright and Internet law and is involved in Trade Mark prosecution matters.

## KAVYA SUSAN MAMMEN

Ms. Kavya Susan Mammen graduated from NALSAR University of Law in 2013 and has previously worked at corporates and as a Research Associate on Intellectual Property law. She also holds an LLM from Munich Intellectual Property Law Centre (MIPLC).

Ms. Mammen is currently involved in trademark prosecution and litigation pertaining to internet, copyright, patent and trademark law.

## TANYA SRIVASTAVA

Tanya Srivastava holds a BSL,LLB degree from the prestigious Indian Law Society's Law College situated in Pune. She was previously working the Patent Filing Department at a leading Legal Compliance Company.

She is currently working on trade mark filing and prosecution. She is also involved in litigation matters related to Trade Marks, Copyright and Information Technology law.





# Mason & Associates Advocates

Google LLC  
Youtube LLC  
Super Cassettes Industries Pvt. Ltd. (T-Series)  
Thomas Cook (India) Pvt. Ltd.  
Oxford University Press  
Hockey India  
Phonographic Digital Limited  
Strumm Records Pvt. Ltd.  
Win Medicare Pvt. Ltd.  
Nuziveedu Seeds Limited  
Chefaro Ireland Limited  
Everest Industries Limited  
National Internet Exchange of India (NIXI)  
B9 Beverages Pvt. Ltd.  
Yashraj Films Pvt. Ltd.  
V Guard Industries Pvt. Ltd.

## CLIENTS

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